

ACID
RAIN
2015
ROCHESTER, NY, USA



Sponsorship and Exhibition Space Prospectus



November, 2014

Dear Fellow Professionals,

We are pleased to announce that the next International Acid Rain Conference will be held in Rochester, New York USA on Oct. 19 – 23, 2015. This will be the 9th edition of this conference, which has been held every five years since 1975, and only the second time it has been held in the US. The theme of *Acid Rain 2015* is: **“Successes Achieved and the Challenges Ahead”**. Tremendous progress has been made in Europe and North America over the past three decades at reducing the emissions that form acid rain, while in Asia emissions may just be starting to decline. Environmental monitoring has demonstrated that recovery of sensitive ecosystems clearly lags behind declines in emissions and deposition.

The success of this conference will require the contributions of many people who are able to volunteer their time, expertise and funding to the meeting effort. As you know, meetings such as this are costly, and with an international audience and many students expected, we are attempting to keep the meeting registration costs as low as possible. One of the primary tasks of the planning committee is fundraising; there is no parent society to run Acid Rain 2015, and thus it is funded entirely through contributions from sponsors and conferee registration. We currently hope to raise approximately \$250,000 through fundraising, or about half the cost of the meeting. We would be appreciative of any support that you and your organization would be able to provide.

In the accompanying pages, we outline the benefits with being a sponsor. Please give careful consideration to this request, and let us know at your earliest convenience whether you can participate. We look forward to hearing from you soon.

Sincerely,

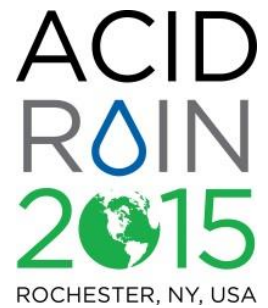
A handwritten signature in black ink, appearing to read "David A. Gay".

David A. Gay

A handwritten signature in black ink, appearing to read "Douglas A. Burns".

Douglas A. Burns

Co-Organizers for Acid Rain, 2015



Sponsorship for Acid Rain 2015

Acid Rain 2015 needs your financial support to help keep registration costs as low as possible and to ensure participation from as many countries as possible. Sponsorship offers an opportunity to increase your organization's profile among a diverse group of international delegates involved in scientific research, education and environmental policy relating to acid precipitation, related pollutants, and their environmental effects.

Levels of Sponsorship

- Gold Level (\$20,000 or more)
 - Your organization's name and logo highlighted as a major sponsor on conference announcements, on the conference website, and in the conference program.
 - Primary placement of your organization's name and logo displayed on signage at the conference.
 - Option to include materials in the conference welcome packages.
 - Speaking opportunity in the Opening/Plenary Session
 - Complimentary full page in the conference program
 - Two email broadcasts to all registrants.
 - Four full conference registrations.
 - An optional exhibit space with priority placement.

- Silver Level (\$12,500-\$20,000)
 - Your organization's name and logo highlighted as a major sponsor on conference announcements, on the conference website, and in the conference program.
 - Your organizations name and logo displayed on signage at the conference (size and prominence based upon sponsor level).
 - Option to include materials in the conference welcome packages.
 - Speaking opportunity in the Opening/Plenary Session
 - Complimentary half page in the conference program
 - One email broadcasts to all registrants.
 - Two full conference registrations.
 - An optional exhibit space with priority placement.

- Bronze Level (\$6,000-\$12,500)
 - Your organization's name and logo highlighted as a major sponsor on conference announcements, on the conference website, and in the conference program.
 - Your organizations name and logo displayed on signage at the conference (size and prominence based upon sponsor level).
 - Option to include materials in the conference welcome packages.
 - One full conference registration.
 - An optional exhibit space.

- Basic Level (\$4,000-\$6000)
 - Your organization's name and logo highlighted as a sponsor on conference announcements, on the conference website, and in the conference program.
 - Your organizations name and logo displayed on signage at the conference (size and prominence based upon sponsor level).
 - One full conference registration.
 - An optional exhibit space.

Other sponsorships are available which can also provide support for specific events, such as the Wednesday Night event at the Eastman Center, coffee breaks throughout the conference, the delegate bags, etc. If you are interested in supporting something specific, please just let the conference organizers know.



Sponsorship Application

Questions regarding sponsorship and payment options should be directed to David Gay, the Conference Co-Chair (dgay@illinois.edu, 1-217-244-0462).

Note: Sponsorship amounts are denoted in U.S. Dollars. The Conference Organizing Committee retains the right to deny or accept sponsorships.

Acid Rain 2015 Meeting Organizers

Dr. Douglas Burns, United States Geological Survey & Dr. David Gay, National Atmospheric Deposition Program (Co-Chairs)

Scientific Advisory Committee

- *Dr. Hajime Akimoto - Asia Center for Air Pollution Research, Niigata, Japan*
- *Dr. Kevin Bishop – Swedish Univ. Of Agricultural Sciences, Uppsala, Sweden*
- *Dr. Charles Driscoll – Syracuse University, Syracuse, NY, USA*
- *Dr. Lei Duan – Tsinghua University, Beijing, China*
- *Dr. Keith Eshleman – Appalachian Laboratory, Frostburg, MD, USA*
- *Ms. Kathy Fallon Lambert – Harvard Forest, Petersham, MA, USA*
- *Dr. Christine Goodale – Cornell University, Ithaca, NY, USA*
- *Dr. Jakub Hruska – Czech Geological Survey, Prague, Czech Republic*
- *Dr. Thorjörn Larssen – Norwegian Institute for Water Research, Oslo, Norway*
- *Dr. Gregory Lawrence – United States Geological Survey, Troy, NY, USA*
- *Dr. Alisa Mast – United States Geological Survey, Denver, CO, USA*
- *Dr. Filip Moldan – Swedish Environmental Research Inst., Stockholm, Sweden*
- *Dr. Don Monteith – Center Ecology & Hydrology, Lancaster, England, UK*
- *Dr. Nobu Ohte – University of Tokyo, Tokyo, Japan*
- *Dr. James Sickman – University of California, Riverside, CA, USA*
- *Dr. Tim Sullivan – E&S Environmental Chemistry, Corvallis, OR, USA*
- *Dr. Pamela Templer – Boston University, Boston, MA, USA*
- *Dr. Robert Vet – Environment Canada, Toronto, ON, Canada*
- *Dr. Kathleen Weathers – Cary Inst. of Ecosystem St., Millbrook, NY, USA*

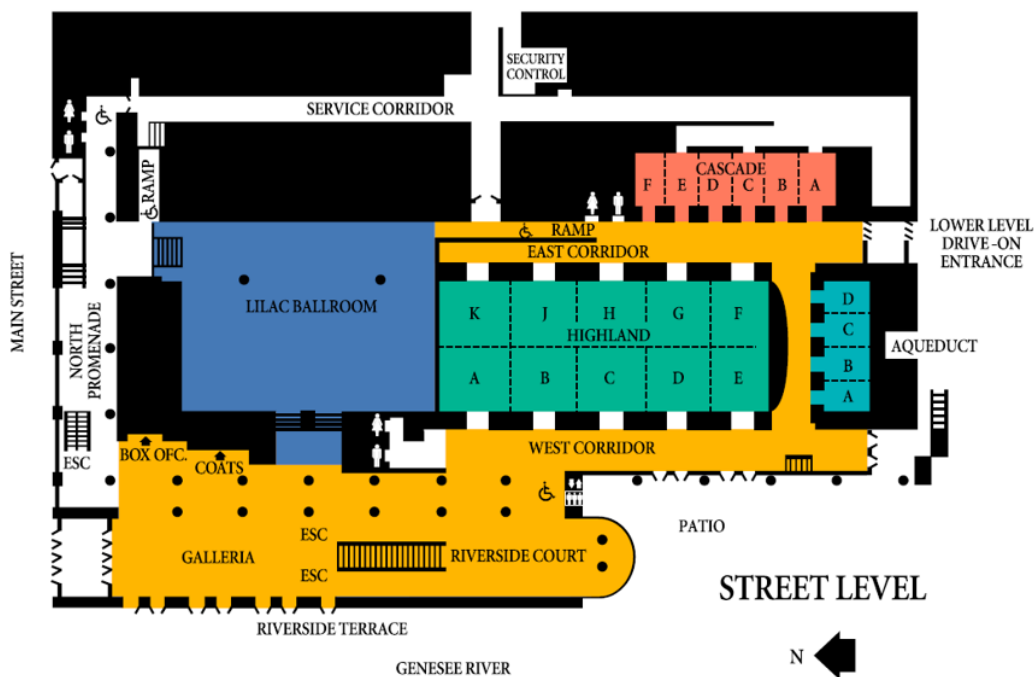
Organizing Committee

- *Mr. Rick Artz – U.S. National Oceanic and Atmospheric Administration, USA*
- *Ms. Tamara Blett – United States National Park Service, Denver, Colorado, USA*
- *Dr. Emily M. Elliott – University of Pittsburgh, Pittsburgh, Pennsylvania, USA*
- *Mr. Dirk Felton – New York State Dept. of Env. Cons., Albany, New York USA*
- *Dr. Richard Haeuber – U.S. Environ. Protection Agency, Washington, DC, USA*
- *Mr. Greg Lampman – NY State Energy Research & Dev. Authority, Albany, NY, USA*
- *Dr. Christopher Lehmann – NADP, University of Illinois, Champaign, IL, USA*
- *Mr. Mark A. Nilles – United States Geological Survey, Denver, Colorado, USA*
- *Mr. Ralph Perron – United States Department of Agriculture –Forest Service*
- *Ms. Lisa Volk – NADP, University of Illinois, Champaign, IL, USA*
- *Mr. Greg Wetherbee – United States Geological Survey, Denver, Colorado, USA*
- *Dr. Leiming Zhang – Environment Canada, Toronto, Canada*

Exhibitors for Acid Rain 2015

Acid Rain 2015 welcomes those organizations to exhibit your products at the Acid Rain 2015 Conference. We will have an abundance of table space available, all in one common space for the entire meeting. This space will house the food and the poster sessions, therefore all active attendees will be in this single space. Table space is available on a first-come, first-serve basis. Purchasing exhibit space offers an opportunity to increase your organization's profile among a diverse and international group of delegates involved in scientific research, education and environmental policy relating to acid precipitation, related pollutants, and their environmental effects.

We expect a minimum of 500 scientists and policy experts, with hopes of building the meeting above 700 participants. Therefore a booth at the Acid Rain 2015 will be seen by many people over the entire week. In addition, a booth comes with basic electricity and



conference web access. Special services can be purchased directly from the Rochester Convention Center. Exhibit Floor Map: Tables will be in the Galleria and Riverside

Court Area, as space allows, with additional tables added into the West Corridor. All Meetings will be in the Lilac Ballroom and the Highland Rooms, with possible overflow in the Aqueduct and Cascade rooms. All meeting activities will be in the colored areas of the map. A specific table map will be available shortly.

Exhibitors Package \$3,000.00

- Display Booth (10 ft x10 ft)
- 2 Chairs
- Booth skirting
- Booth comes with 110V electrical, 2 outlets
- Company Description and Link on Event Website
- Featured Exhibitor E-Mail
- Wireless internet will be freely available to all

Double Sized booths are available (20 ft by 20 ft) \$5,500.00

Booths are provided to Conference sponsors first, then on a first come first serve basis. Additional exhibitor information is available at the Acid Rain 2015 website.

See acidrain2015.com.

Advertisement Opportunities

Acid Rain 2015 will provide a Proceedings Booklet to all attendants. The AR2015 committee has agreed to allow full page advertisements in the proceedings.

Our proceedings booklet will be “half sheet” sized booklet, or 8.5 inches tall and 5.5 inches wide, and will be wire bound. The booklet will be produced in black and white.

If you are interested in placing an advertisement in the proceedings booklet, contact NADP directly for further information (dgay@illinois.edu).

Full Page Advertisement

\$500.00/ full page

- 8.5 inches tall and 5.5 inches wide (wire bound “half-sheet” booklet),
- ISO paper code A5,
- Assume a ½ inch bind margin,
- Finished ad space is portrait 8 inches by 4 ¾ inches, with binding, top and bottom margins accounted for,
- Proceedings booklet will be spiral bound,
- Camera ready art in black and white (booklet will be black and white, not color), and
- Production will start about October 1, 2015.

Alternatively, please contact David Gay for any questions (1-217-244-0462, dgay@illinois.edu), or to reserve your space.



Block Schedule, as of 9/1/2015

Acid Rain 2015 Fall NADP Meeting and Scientific Symposium

Location	19-Oct-2015	20-Oct-2015	21-Oct-2015	22-Oct-2015	23-Oct-2015
AR2015: Rochester Conv. Cent. NADP: Radisson Rochester	Monday Rochester Convention Center	Tuesday Rochester Convention Center	Wednesday Rochester Convention Center	Thursday Rochester Convention Center	Friday Rochester Convention Center
7:00 AM					
7:30 AM	Continental Breakfast	Continental Breakfast	Continental Breakfast	Continental Breakfast	Continental Breakfast
8:00 AM					
8:30 AM	NADP Joint Session	Welcome & Introduction Keynote Speaker #1	Keynote Speaker #4 Keynote Speaker #5	Keynote Speaker #6 Keynote Speaker #7	Breakout Session #7 A,B,C
9:00 AM					
9:30 AM					
10:00 AM	NADP Sub Committee Sessions	Break Keynote Speaker #2 Keynote Speaker #3	Break Breakout Session #2 A,B,C	Break Breakout Session #5 A,B,C	Closing Ceremonies
10:30 AM					
11:00 AM					
11:30 AM					
12:00 PM					
12:30 PM	Lunch (on your own)	Lunch (on your own)	Lunch (on your own)	Lunch (on your own)	Optional Field Trip Niagara Falls
1:00 PM					
1:30 PM					
2:00 PM	NADP Joint Session	Breakout Session #1 A,B,C	Breakout Session #3 A,B,C	Breakout Session #6 A,B,C	
2:30 PM					
3:00 PM					
3:30 PM	NADP Executive Session (Closed)	Break Poster Session #2	Break Breakout Session #4 A,B,C	Break Poster Session #3	
4:00 PM					
4:30 PM					
5:00 PM					
5:30 PM					
6:00 PM					
6:30 PM	Welcome Reception & Student Poster Session (#1)				
7:00 PM					
7:30 PM					
8:00 PM					
8:30 PM					
9:00 PM					
9:30 PM					
10:00 PM					